



Exhibition & Sponsorship

6 - 8 September 2011 | Warwick

ADVANCED
COMPOSITES IN
CONSTRUCTION 2011

Exhibition and Sponsorship at ACIC 2011

The 5th International Conference focusing on the application and further exploitation of advanced composites in construction will be held at the University of Warwick from the 6th to the 8th September 2011. It will bring together practicing engineers, asset managers, researchers and representatives of regulatory bodies in order to promote an active exchange of scientific and technical information on the rapidly changing scene of advanced composites in construction.

Why Sponsor?

Sponsorship builds relationships, develops brand identity and provides your organisation with the opportunity to enter into dialogue with your key target audience. ACIC conferences attract industrial and academic delegates from around the globe giving you the perfect opportunity to promote your products and competencies.

Five reasons to sponsor and exhibit:

- Reach an international audience of key decision makers
- Enhance your company profile on the international stage
- Launch new products and services
- Increased customer contact and business opportunities
- Achieve broad exposure over a period of time

ACIC Exhibition and Sponsorship Programme

There is a range of sponsorship packages available to suit all budgets for companies wanting to enhance their presence at ACIC'11. Sponsoring the event can deliver tightly targeting messages to our delegates, raising brand awareness, strengthening your company's profile or generating interest around a new product.

Event and Venue

The event will take place in the University of Warwick's stunning International Digital Laboratory and will attract between 70 and 100 delegates.

Contact Details

For further information on anything in this brochure please contact the conference organiser:

Claire Whysall (ACIC Conference Organiser)
c/o NetComposites Limited
4A Broom Business Park
Bridge Way
Chesterfield
S41 9QG, UK

Tel: +44 (0)1246 266244 | Fax: +44 (0)1246 266249
Email: info@acic-conference.com | Website: www.acic-conference.com

Exhibition



Exhibition Space

The exhibition will span the sides of the International Digital Laboratory's impressive concourse where delegates will spend their time in refreshment and lunch breaks.

The concourse overlooks some of Warwick University's latest developments in composites including the natural fibre racing car.

Each exhibitor will have approximately 2m x 1m space with a table top on request and full natural lighting. However because this is a concourse please note that electricity points are few and far between and therefore cannot be guaranteed.

As an exhibitor at ACIC 2011 would receive:

- Exhibition space for the whole 3 days of the event
- One complimentary delegate place (worth £490)
- Inserts in the conference bag (worth £150)
- Online exhibitor listing with 250 word company profile

£655.00 (ex.VAT)

Exhibitors at the 2009 conference included Composites UK, Concrete Repairs Limited, Fiberline A/S, Freyssinet Limited and the University of Edinburgh.

Literature Corner

Limited to 10 sponsors, literature corner is an excellent way to promote your company if you cannot attend the event, or if you are attending but want to spend more time networking than on an exhibition stand.

An area of the exhibition is set aside where your company literature is beautifully presented on a table top, attracting delegates to pick up and read your brochures.

Benefits

- Low cost way to promote your company for just £40 for each day of the conference.
- A good option for small companies unable to find the time to attend the event.
- Company literature continually on display, topped up by the organiser each time supplies run out.

£120.00 (ex, VAT, price is per brochure type)

Conference Sponsorship

Conference Bag Inserts

Have your company literature given directly to delegates upon registration by having a promotional leaflet inserted into all delegate bags.

Benefits:

- A low cost way to get company messages across.
- Limited to just 5 organisations (excluding host organisations and exhibitors) to ensure maximum exposure per company



£150.00 (ex. VAT)

Name Badge Lanyards



Limited to 1 sponsor only, have your company logo on each delegate badge strap worn by them throughout the conference.

Benefits

- Exclusivity – no other company will be able to sponsor this item
- Your logo is constantly on show throughout the conference and is taken away with the delegate after the event.

£350.00 (ex. VAT)

Logo on Conference Bag

Another opportunity which is limited to one sponsor only, each of the 100 delegates will receive a conference bag with a one colour ACIC'11 and company sponsor logo.

Benefits

- Exclusivity – no other company will be able to sponsor this item

- Given out to all delegates upon registration and taken away with them at the end of the conference.
- Free literature inserts into the conference bag (worth £150)
- Online listing with 250 word company profile.

£620.00 (ex. VAT)

Social Event Sponsorship

The conference dinner will take place on the evening of Wednesday 7th September 2011 in the Rootes Building on the University campus.

During this evening the following sponsorship opportunity will be available.

Conference Dinner & Drinks Reception Sponsorship

Have your company at the forefront of the conference dinner and drinks reception attended by all conference delegates.

Benefits

- Opportunity to display your company banners/ signs in a memorable setting
- Your company logo on all menus
- One complimentary delegate place (worth £490)
- Online listing with 250 word company profile.

£735.00 (ex. VAT)



Bespoke Packages and Requirements

We are happy to listen to your advertising requirements and tailor any of the packages listed in this brochure to your needs.

We are also happy to create additional packages based on your requests.

Provision of Promotional Items

If you already have promotional items such as pens, notepads etc which you would like to supply to ACIC'11, please do get in touch with us for a quote on how much this would cost.

Contra Deals with Media Outlets

Media outlets are welcome to contact us with offers of contra deals. 2009's media sponsor was Reinforced Plastics Magazine.

Headline sponsorship will be limited to one outlet to maximise exposure for them and will include a free place at the conference.

Small deals will also be available (e.g. listing on an online calendar in return for a link from the conference website).

Terms and Conditions

1. Sponsor applications are handled on a “first come-first served” basis and ACIC 2011 retain the right to reject any sponsor that it deems inappropriate.
2. Sponsorship must be paid within 30 days of invoice unless otherwise agreed in writing by ACIC 2011. Sponsorship is not confirmed until payment has been received.
3. The sponsorship fee does not include free conference registration unless specifically stated as a sponsor benefit. Where free registration is offered, the sponsor must provide a named delegate.
4. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent advertise or distribute literature or materials for the products or services of any other firm or organisation except as approved in writing by ACIC 2011.
5. ACIC 2011 will not be liable for damage or loss to sponsors’ properties by fire, theft, accident, or any other cause.
6. No part of an exhibit and signage or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
7. Sponsors are allowed to offer sponsorship for single or multiple items.
8. In order to reduce costs to ACIC 2011, the event organisers may limit the number of colours used to print sponsor logos.
9. Sponsors who are to provide logos for the inclusion on printed materials must do so in a

timely manner to the deadline specified in the sponsorship conformation communications. The organisers of ACIC’11 are not responsible if printing deadlines are missed and the sponsorship cancellation rules will apply.

10. Any cancellation or request for changes must be made in writing to the Conference Organiser and is subject to the below charges:

- Cancellations within 180 days or more before the conference start date will receive a 90% refund.
- Cancellations within 91 – 179 days before the conference start date will receive a 50% refund.
- Cancellations made 90 days or less before the conference start date will not receive a refund.

11. The organiser cannot guarantee the number of delegates attending the conference therefore no refund or partial refund can be given if numbers are not as high as expected. A refund however would be available in the unlikely event that the conference is cancelled.

Contact the Organiser

For queries relating to anything in this brochure please contact:

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